



When Cultures Collide:

**Cross-Cultural
Dialogues
And Virtual Teams**

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- ❑ This session focuses on how cultural differences play a role in a cross cultural or multicultural team's effectiveness. Through video examples, it deals with issues of communicating and using technology with virtual global teams and looks at the ideal media mix in virtual communication.**
- ❑ Participants explore the challenges particularly relevant in multicultural teams and dialogue about how they can leverage these differences to create value and build community, based on mutual trust, respect, fairness and affiliation among global or multicultural team members.**